



Dawes Custom Cosmetics Media Kit

DAWESCUSTOMCOSMETICS.COM
INFO@DAWESCUSTOMCOSMETICS.COM

Invest in Kindness



ALL ABOUT DAWES CUSTOM COSMETICS

Not just another lipstick company but a luxury, custom, experience. Wherever you are in the World, you can create a lipstick that's perfect for you & as unique & beautiful as you are. It's all about elevating & enhancing your lipstick or gloss to give you a product that you won't ever want to be without. Available online or in-person. We are the only company to offer fully custom lipsticks online!

BENEFITS

- All natural ingredients.
- Cruelty-free & Leaping Bunny certified
- Vegan & organic options available
- Saves wasting money trying to find the right shade for you.
- A unique, thoughtful & memorable gift!
- More customization options than you'll find anywhere else!
- We can match your favorite discontinued lipstick
- In person & virtual custom lipsticks
- Ready-To-Wear Collection
- Made in the USA



@DAWESCUSTOMCOSMETICS

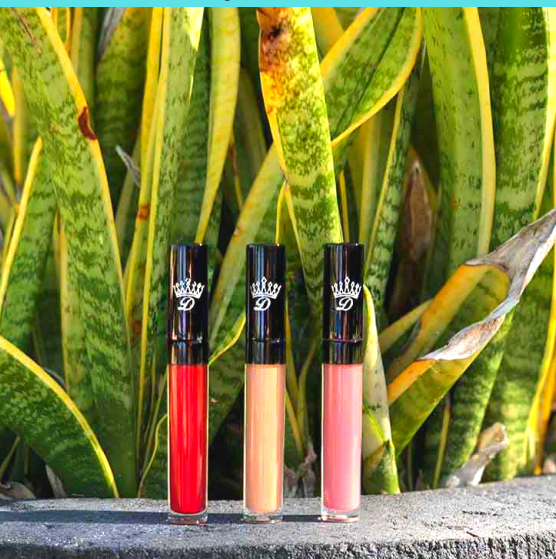
WHO WE ARE

WITH 600 WAYS TO CUSTOMIZE EACH COLOR ONLINE, WE OFFER MORE OPTIONS THAN ANYONE ELSE!

Dawes Custom Cosmetics was created to offer a custom experience where you can create your own perfect, unique custom color lipstick and lip gloss. Fed up of wasting time and money searching for the perfect shade and texture of lipstick that wasn't full of chemicals and wouldn't dry the lips out, or leaving makeup artists and not having the right shade to reapply later, Eve Dawes set out to create a conscientious company that was kind to animals, your body, and skin.

The founder, Eve, wanted the wearer to feel special, to have fun creating their unique look, and to feel beautiful and valued. The customer can select the finish, color, scent, texture, and name it; it's a really exciting concept and makes for a special bachelorette, wedding, birthday party treat, memento, or thoughtful gift.

3 options: Fully custom, customize our top sellers, and the ready-to-wear collection.

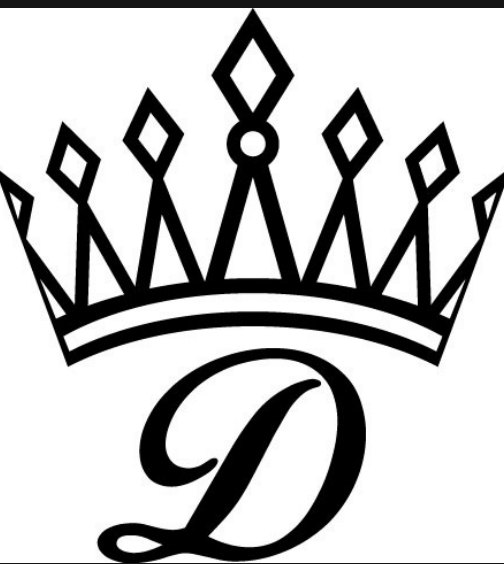


We source & create all-natural, chemical-free, cruelty-free cosmetics, so gentle they're recommended by a triple-board certified cosmetic and plastic surgeon.

Made of the highest quality botanically infused mineral, natural raw ingredients which are:

- 100% mineral based
- Gluten Free
- Talc and Bismuth Oxychloride Free
- Cruelty-Free
- Paraben-Free
- Sulfate-Free
- No Synthetic Fragrances
- No Phthalates
- No GMO's
- No Triclosan





HOW DOES IT WORK?

The process is exciting, interactive and the options endless. You can either book an in-person or virtual custom color experience, customize our top-sellers, or order from our Ready To Wear collection online. You have the opportunity to become part of the cosmetic creation process and create a lipstick or gloss in any color or texture and even add flavor and essence. Custom blending creates an individualized beauty experience, it's all about you and your specific beauty needs.

Have fun choosing your base, then let us mix the colors for you until you're happy before enhancing it designed around your wants and needs with natural additions (such as a lip plumper, SPF, or anti-ageing moisturizer), scents, and flavors that really personalize and make it exclusive, before finally getting to name it.

It elevates any event or store by creating memories and keepsakes from that time that are luxurious, expressive, and thoughtful.

COSMETICS FOR A CAUSE

The founder, Eve Dawes is heavily involved in philanthropy and after her reign ended as Mrs. Nevada United States, sought a way to still be philanthropic.

The Dawes Custom Cosmetics For A Cause Program allows non-profit organizations to book this experience for charity events, galas, and fundraisers with 20% of proceeds going to the charity. Non profit organizations can also create a special color to either be sold online or at the charity event , which makes for a thoughtful and affordable, fundraising item with 20% being donated back to your organization.

EXPLORE THE COLLECTION



Uniquely Yours



AS SEEN IN

Total Beauty
Beauty Bridge
CVLUX Magazine
KTNV Channel 13 News
Women Fitness
Vegas Magazine

POP UPS

Kendra Scott
Stitched, Cosmopolitan, Vegas
Corks 'N Crafts
Las Vegas Fashion Council
Deux Version Magazine-Tivoli

TO GET STARTED CONTACT US:

DawesCustomCosmetics.com
info@dawescustomcosmetics.com
9811 W. Charleston Blvd,
Suite 2-437, Las Vegas, NV 89117,
USA

RSP



CUSTOM LIPSTICK	\$80
2 CUSTOM LIPSTICKS	\$100
CUSTOMIZED RTW	\$35-37
CUSTOM EYESHADOW	\$35
READY TO WEAR LIPS	\$27-29
READY TO WEAR EYESHADOW	\$16
READY TO WEAR LIP LINER	\$16
MIRACLE PLUMPING & HYDRATING TREATMENT	\$25

SERVICES

CUSTOM LIPSTICKS
CUSTOM LIP GLOSSES
RETRACTABLE LIP PENCILS
CUSTOM EYESHADOW
READY TO WEAR COLLECTION
PRIVATE EVENTS
CORPORATE EVENTS
COSMETICS FOR A CAUSE
GIFTS
WHOLESALE PRICING AVAILABLE
